

GBO CSTM

Your strategic business
tool for today's
competitive environment

P O W E R • E A S E • A F F O R D A B I L I T Y



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GBO CS is here!

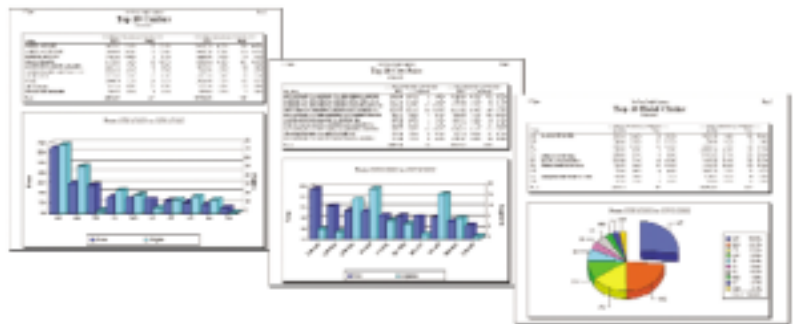
GBO CS is the latest release in the family of back office accounting and client management tools for Canadian travel agencies. Collect and store your client, marketing, sales, reservation, and financial information, and manage that information to maximize your efficiency and profitability.

Building on more than 26 years of success in the travel industry, GBO remains the best choice for Canadian retail travel agency information management. It extends the flexibility and ease of use already found in earlier versions. GBO CS is designed using Microsoft SQL Client / Server technology and will run on all 32-bit Windows platforms.

GBO CS contains the most flexible and richest set of features you will find in any back office product. In addition to over 50 useful reports already built into GBO CS, custom reports can be easily created with endless possibilities. With real time accounting information you can get the overall status of your agency immediately. No more waiting for month-end procedures before your up-to-date financial information is available. Get the report you need when you need it!

Reports

- A tried-and-proven collection of over fifty predefined reports, including the automated B.S.P. report, and reports with graphs and charts. You will gain the ability to export your data to programs such as PDF, Excel, Lotus, Adobe, HTML, or MS Word. Your reports can even be automatically emailed to your clients and scheduled to print at a time convenient to you.



Examples of graphical reports included with GBO CS

Some of the reports you get include:

- Agent Productivity Reports
 - Aged Schedule of Accounts Receivable & Payable
 - Hotel and Car Rental Commission Followup letters
 - Corporate Client Reports
 - Financial Statements
 - Audit trail
 - Agency Status Reports
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Ease, Service and Support

We know that even if a system has the functions you need, it will do no good if those functions are too hard to use. For that reason, one of our top goals is to make GBO CS easy for you to use and in case you need assistance, there are a number of resources available to you.

- GBO CS enhances the ease of previous versions by introducing new, smarter forms, or Wizards, that step you through posting data and other functions, and keeps a rigorous audit trail behind the scenes.

“Switching to GBO CS was simple and a welcome relief in many aspects. Look for great enhancements and simplified applications. GBO CS support desk is well versed, quick and very helpful.”



Comprehensive support from GBO professionals



Pat Spidle, Brant Heritage Travel Associates Inc.

- GBO CS comes with the context-sensitive online help built into the system, making it easy to get the information you need, when you need it.
- Training is included in the price of all GBO systems and is available in Toronto, Vancouver and Montreal.
- When your agency has questions, you can contact our Canadian staffed GBO technical support desk. Technical support is toll-free and unlimited for all GBO subscribers, and is available Monday through Friday from 8am to 8 pm EST. You can also email us for your convenience.

Features and Capabilities

- Powerful Database Server
- Customer Marketing Functionality
- E-marketing Capabilities
- Built in e-mail
- Interfaces with all major GDSs
- Interface Edit Option
- Interface Group Corrections
- GST/PST/QST/HST Tax Handling
- Multi-Currency Handling
- Multi-branch Capability
- Database Query Wizards
- Over 50 canned reports
- World Leading Reporting Tool
- Report queue and scheduler
- Aged A/P and A/R
- Complete Financial Reporting
- E-mail Reports in multiple formats
- Commission Tracking
- "Always Current" Agency Status Reports
- Flexible Printing Options
- Historical data stored for an unlimited number of years
- Database House Keeping Tools
- Partial Payments
- Built in Backup Utility
- IATS Credit Card Processing
- Credit Card Reconciliation
- Outside Sales Agent Handling
- Real Time General Ledger
- Customizable Chart of Accounts
- Audit Trail
- User Security

Hardware Specifications

- Pentium class processor, at 300 MHz or greater,
64 MB RAM
- 200MB available hard disk space
- WINDOWS compatible laser or inkjet printer

GBO CS™ is your strategic business tool for today's competitive environment
For more information visit www.travcom.ca or call 1-866-870-8288

